



5th Power & Alternative Energy Asia 2011
International Exhibition & Conference
The Premier Power & Alternative Energy Show
28–29–30 March 2011
Karachi Expo Centre – Pakistan

In conjunction with:



UFI Approved Event

POST EVENT FACT SHEET

EXHIBITION NAME	5th Power & Alternative Energy Asia 2011 International Exhibition & Conference in conjunction with 8th ITIF Asia 2011 Int'l Trade & Industrial Machinery Show		
PERIOD	28-30 March 2011	TIMINGS	10:00 AM ~ 7:00 PM
VENUE	Karachi Expo Centre, Pakistan		
STARTED YEAR	2004		
INAUGURATION	<p>5th Power & Alternative Energy Asia 2011 International Exhibition was inaugurated by Hon'ble Mr. Sheikh Muhammad Afzal, Provincial Minister for Environment & Alternative Energy on 28th March 2011 along with President Ecommerce Gateway, Dr. Khursheed Nizam & Foreign Delegates.</p> <p>5th Int'l Conference on Alternative Energy & Power in conjunction with 5th Power & Alternative Energy Asia 2011 Int'l Exhibition was inaugurated by Mr. Arif Alauddin, CEO, AEDB; Dr. Christian Brecht, Consul General of Germany; Dr. Graeme Towers F. Fin, Chief Executive Officer, WellBeingGreen (Pvt.) Ltd</p>		
HOW FAMOUS	<p>5th Power & Alternative Energy Asia in conjunction with 8th ITIF Asia 2011 Int'l Trade and Industry Fair was the specialized exhibition in Pakistan, covering power generation, transmission and distribution, as well as energy saving technologies & alternate/renewable energy development. The Exhibition welcomes leading manufacturers & suppliers of equipment and services for the sectors including: electric, hydroelectric, thermal and atomic, power stations, power supply systems, electricity transmission networks, manufacturers of energy saving equipment and technologies, construction, mounting and repair organization etc.</p> <p>8th ITIF Asia 2011 was a unique Int'l Trade and Industry Fair, which showcased the machinery and technology of the growing industrial sector of the economy and highlighted new prospects in these industries to attract foreign investment and joint venture.</p>		
INTERNATIONAL CONFERENCE	5th International Conference on Alternative Energy & Power "ICAEP"		
CONCLUSION	The Event stressed upon the point that Pakistan has enormous unexplored renewable energy resources waiting to be harvested and thereby the Organizers are building up a platform and paving way for prospective Local-International, Public-Private collaborations.		
NO. OF BOOTH	210		
NO. OF PARTICIPATED COUNTRIES	13		
NO. OF COMPANIES PARTICIPATED	FOREIGN	26	LOCAL 60

MAJOR COUNTRIES PARTICIPATED	Australia, Turkey, Canada, Germany, India, UAE, UK, etc.			
NO. OF VISITORS	FOREIGN	51	LOCAL	36,756
MEDIA COVERAGE	<p>More than 150 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event. And all the renowned Urdu & English newspapers.</p> <p>Media Partners of the Event were:</p> <ul style="list-style-type: none"> • Energy Update • Brand Pakistan Blogging • Engineering Review • Technology Times • World Oils • Exhibitors TV • Automark Magazine • Joules Magazine • The Engineer 			
GUESTS OF HONOR VISITED	<ul style="list-style-type: none"> • Mr. Francis Widmer, French Commercial Counselor • Mir Hussain Ali Esq, Secretary, Environment & Alternative Energy, Govt. of Sindh • Ms. Fisun` Aktug, Commercial Attache` Turkey • Mr. Kaoru Shiraishi, Country Manager JETRO • Mr. Didier Boschung, Consul General of Switzerland • Seyed Hassan Alavi, 1st Consul of Iran • Mr. Ahmed Hassan, Honorary Consul Czech Republic • Rear Admiral (Retd.) Bakhtiar Hussain, HI(M) TBT, Deputy MD, Bahria Foundation • Air Cdre Arshad Khalil; Member Technical, PAC KAMRA 			
NEXT YEAR EVENT'S DATE	<p>6th Power & Alternative Energy Asia 2012 Int'l Exhibition & Conference 9th ITIF Asia 2012 Int'l Trade & Industrial Machinery Show 3-5 April 2012 @ Karachi Expo Centre, Pakistan</p>			
SUGGESTIONS FOR FOREIGN COMPANIES	<p>6th Power & Alternative Energy Asia 2012 will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers following Special incentives for its valued foreign trade visitors on complimentary basis:</p> <ul style="list-style-type: none"> • Official invitation letter for visa facilitation • VIP protocol at Karachi International Airport • Printing of Single Quarter Column (60mmx45mm) B&W Ad in the next edition of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$500) • One latest edition of B2B CD ROM version of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$100) (www.jamals.com) 			

<p style="text-align: center;">TARIFF OF STALLS</p>	<p><u>RATE OF SHELL SCHEME STALLS</u></p> <p>Min 9 sqm (3mx3m) space US\$300 per sqm.</p> <p>Includes: One Octonorm shell, one counter, two chairs, three spotlights 100 watts (each), company's name on fascia, carpeting, one power socket-single phase 220 volts (50Hz), 5 amp.</p> <p><u>RATE OF BARE SPACE STALLS</u></p> <ul style="list-style-type: none"> • Min 18 sqm (6mx3m) space US\$250 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><u>RATE OF OUTDOOR EXHIBIT SPACE (AIR-CONDITIONED)</u></p> <ul style="list-style-type: none"> • Min 80 sqm space US\$75 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>
	<p>DEAD LINE OF APPLICATION</p>



Power & Alternative Energy Asia Secretariat

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