



**9<sup>th</sup> ITIF ASIA 2012**  
**Int'l Trade & Industrial Machinery Show**  
 21-22-23 February 2012  
 Karachi Expo Centre, Pakistan

Incorporating with:



**POST EVENT FACT SHEET**

<b>EXHIBITION NAME</b>	<b>9<sup>th</sup> ITIF Asia 2012 International Trade &amp; Industrial Machinery Show</b> incorporation with 6 <sup>th</sup> Power & Alternative Energy Asia; & 8 <sup>th</sup> Oil & Gas Asia		
<b>PERIOD</b>	21-23 February 2012	<b>TIMINGS</b>	10:00 AM ~ 7:00 PM
<b>VENUE</b>	Karachi Expo Centre, Pakistan		
<b>STARTED YEAR</b>	2004		
<b>INAUGURATION</b>	<p><b>9<sup>th</sup> ITIF Asia 2012 International Trade &amp; Industrial Machinery Show</b> was inaugurated by <b>Hon'ble Ms. Shazia Marri</b>, Provincial Minister for Information Sindh on <b>21<sup>st</sup> February 2012</b> along with President Ecommerce Gateway, <b>Dr. Khurshheed Nizam</b> &amp; Foreign Delegates.</p> <p><b>6<sup>th</sup> Int'l Conference on Alternative Energy &amp; Power</b> in conjunction with <b>6<sup>th</sup> Power &amp; Alternative Energy Asia 2012 Int'l Exhibition</b> was inaugurated by <b>Mr. Arif Alauddin</b>, CEO, AEDB; Consul General of Germany &amp; other etc..</p>		
<b>HOW FAMOUS</b>	<p><b>6<sup>th</sup> Power &amp; Alternative Energy Asia</b> in conjunction with <b>9<sup>th</sup> ITIF Asia 2012</b> Int'l Trade and Industry Fair was the specialized exhibition in Pakistan, covering power generation, transmission and distribution, as well as energy saving technologies &amp; alternate/renewable energy development. The Exhibition welcomes leading manufacturers &amp; suppliers of equipment and services for the sectors including: electric, hydroelectric, thermal and atomic, power stations, power supply systems, electricity transmission networks, manufacturers of energy saving equipment and technologies, construction, mounting and repair organization etc.</p> <p><b>9<sup>th</sup> ITIF Asia 2012</b> was a unique Int'l Trade and Industry Fair, which showcased the machinery and technology of the growing industrial sector of the economy and highlighted new prospects in these industries to attract foreign investment and joint venture.</p>		
<b>INTERNATIONAL CONFERENCE</b>	<b>6<sup>th</sup> International Conference on Alternative Energy &amp; Power "ICAEP"</b> <b>Work Shop on ICT Energy in Power</b>		
<b>CONCLUSION</b>	The Event stressed upon the point that Pakistan has enormous unexplored renewable energy resources waiting to be harvested and thereby the Organizers are building up a platform and paving way for prospective Local-International, Public-Private collaborations.		
<b>NO. OF BOOTH</b>	102		
<b>NO. OF PARTICIPATED COUNTRIES</b>	11		
<b>NO. OF COMPANIES PARTICIPATED</b>	<b>FOREIGN</b>	17	<b>LOCAL</b> 13
<b>MAJOR COUNTRIES PARTICIPATED</b>	Iran, Turkey, Italy, Australia, Canada, Germany, India, UAE, UK, etc.		
<b>NO. OF VISITORS</b>	<b>FOREIGN</b>	51	<b>LOCAL</b> 26000

<b>MEDIA COVERAGE</b>	<p>More than 150 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event. And all the renowned Urdu &amp; English newspapers. Media Partners of the Event were:</p> <table border="0"> <tr> <td>1. Energy Update</td> <td>2. Exhibitors TV</td> </tr> <tr> <td>3. Brand Pakistan Blogging</td> <td>4. Automark Magazine</td> </tr> <tr> <td>5. Engineering Review</td> <td>6. Joules Magazine</td> </tr> <tr> <td>7. Technology Times</td> <td>8. The Engineer</td> </tr> <tr> <td>9. World Oils</td> <td></td> </tr> </table>	1. Energy Update	2. Exhibitors TV	3. Brand Pakistan Blogging	4. Automark Magazine	5. Engineering Review	6. Joules Magazine	7. Technology Times	8. The Engineer	9. World Oils	
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<b>GUESTS OF HONOR VISITED</b>	<ul style="list-style-type: none"> <li>• <b>Syed Aun Abbas</b>, CEO, National ICT R&amp;D Fund</li> <li>• <b>Amir Ul Ibad</b>, CEO, Raas Services</li> <li>• <b>Aqeel Karim</b>, Group Chairman, AKD Group</li> <li>• <b>Saleem Butt</b>, Member, Kashmir Assembly</li> <li>• <b>Junaid Ahmed</b>, Chairman, National Management Consultants</li> <li>• <b>Nguyen Hong Tien</b>, Commercial Counsellor, Vietnam Trade Office</li> <li>• <b>Azhar Hayat</b>, GM Operations, Karachi Port Trust</li> <li>• <b>Nisar Khuhro</b>, Speaker, Sindh Assembly</li> <li>• <b>Bakhtiar Mohsin HI (M) TBt.</b>, Deputy Managing Director, Bahria Foundation</li> </ul>										
<b>NEXT YEAR EVENT'S DATE</b>	<p style="text-align: center;"><b>10<sup>th</sup> ITIF Asia Int'l Trade &amp; Industrial Machinery Show</b> <b>12-14 March 2013 @ Karachi Expo Centre, Pakistan</b></p>										
<b>SUGGESTIONS FOR FOREIGN COMPANIES</b>	<p><b>10<sup>th</sup> ITIF Asia 2013</b> will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p><b>Ecommerce Gateway</b> offers following <b>Special incentives</b> for its valued <b>foreign trade visitors</b> on <b>complimentary basis</b>:</p> <ul style="list-style-type: none"> <li>• Official invitation letter for visa facilitation</li> <li>• VIP protocol at Karachi International Airport</li> <li>• Printing of <b>Single Quarter Column</b> (60mmx45mm) B&amp;W Ad in the next edition of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$500)</li> <li>• One latest edition of <b>B2B CD ROM</b> version of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$100) (<a href="http://www.jamals.com">www.jamals.com</a>)</li> </ul>										
<b>TARIFF OF STALLS</b>	<p><b><u>RATE OF SHELL SCHEME STALLS</u></b></p> <ul style="list-style-type: none"> <li>• <b>Min 9 sqm</b> (3mx3m) space <b>US\$300 per sqm.</b> <b>Includes:</b> One Octonorm shell, one counter, two chairs, three spotlights 100 watts (each), company's name on fascia, carpeting, one power socket-single phase 220 volts (50Hz), 5 amp.</li> </ul> <p><b><u>RATE OF BARE SPACE STALLS</u></b></p> <ul style="list-style-type: none"> <li>• <b>Min 18 sqm</b> (6mx3m) space <b>US\$250 per sqm.</b> <b>Includes:</b> Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</li> </ul> <p><b><u>RATE OF OUTDOOR EXHIBIT SPACE (AIR-CONDITIONED)</u></b></p> <ul style="list-style-type: none"> <li>• <b>Min 80 sqm</b> space <b>US\$75 per sqm.</b> <b>Includes:</b> Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</li> </ul>										
<b>DEAD LINE OF APPLICATION</b>	<p><b>January 30, 2013 (Location is subjected to the Availability of Stalls)</b></p>										